

## ABSTRACT OF THE DISCLOSURE

A book data service system in which the book data can be delivered by the broadcasting such that the book data  
5 can be delivered to any user located at any place promptly and economically, without causing the waste of the resources. A book data service system is formed by at least one data center including: a data center computer for storing and managing book data; and a broadcasting facility  
10 for broadcasting the book data stored and managed by the data center computer according to a prescribed communication protocol using a synchronization control and an error correction scheme suitable for data delivery by broadcasting without confirmation from a receiving side;  
15 and a plurality of user terminals, each user terminal including: a receiver for receiving the book data broadcasted from the broadcasting facility of the data center; a user terminal computer for storing and managing the book data received by the receiver; and a display for  
20 displaying the book data stored and managed by the user terminal computer.

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